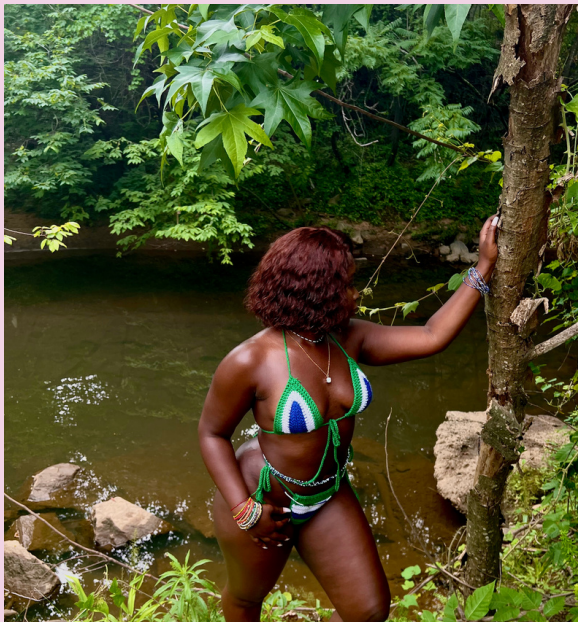


ABOUT

N.Lieu's "Nation Pride" collection was created to enhance your inner femininity. It was created for those who take pride in their roots and nationality. It was created for the destination queens, who confidently embrace themselves, no matter the location. N.Lieu caters to all and aims to promote body positivity one crochet set at a time. Channel your inner goddess today with an N.Lieu piece designed specifically for you.



N. LIEU

SOCIAL MEDIA

twitter.com/byn_lieu

instagram.com/byn.lieu/

WEBSITE

shopnlieu.com

CHALLENGE

The fashion industry can be a competitive business with tons of brands starting up and utilizing their creativity to capture consumers' attention. As a new growing business, N. Lieu was having difficulties with marketing towards their target audience. We partnered with N. Lieu to deliver and market amazing, unique content through social media and SEO to showcase their products.



SERVICES

Social Media
Marketing

SEO

RESULTS

With our digital marketing services, we provided N. Lieu with social media management and marketing to develop content that is based on their products. We help advertise the brand through Facebook and Tik Tok ads, which increase engagement, following, and sales.