

# ABOUT

We are a social enterprise that empowers Liberian women through skills development and entrepreneurship opportunities. Our commitment is to transform the lives of vulnerable Liberian women through skills development and entrepreneurship opportunities.



## JOLA HOUSE



**EDUCATE  
EMPOWER  
TRANSFER**

# SOCIAL MEDIA



[www.jolahouse.org/](http://www.jolahouse.org/)

[Instagram.com/jolahouseshop/](https://www.instagram.com/jolahouseshop/)

[Facebook.com/jolahouse/](https://www.facebook.com/jolahouse/)

## CHALLENGE

Growing a business takes redevelopment to achieve goals and overcome current objections. Nonprofit organization Jola House partnered with Koncrete Flava to help redesign their official website to attract new consumers and members to their foundation.



## RESULTS

Utilizing our marketing services, we worked with Jola House to add and update new content to their website such as redesigning the home page and developing an "Impact" page, so that visitors can understand the foundation's mission and vision. We also develop the contact page with the correct information for users.



## SERVICES

Web Design  
Web Development